

Go with a sure thing.

# 5 Solutions to today's mailing challenges

Welcome to the world's newest, most advanced Presort mail center. It's in Vegas, baby.



Experience a  
new level of  
**VIP treatment**  
for presorting mail.



The hottest new attraction in Las Vegas is our Presort Mega Center. We designed it from the ground up with the very latest in technology and automation.

Combine these advanced capabilities with our nationwide network and locally-based Client Service Managers and you'll see why we say:

**With Pitney Bowes Presort Services, you just can't lose.**

**1st**  
Mega Center  
in the U.S.

**175k**  
square  
feet

**.8 mile**  
conveyor  
optimizes mail  
flow

**1B**  
mail pieces  
sorted per year  
in Vegas alone

[See our new Vegas Mega Center](#)

No matter what your presort mailing needs, we've got you covered.



### New to Presorting? The first two things to know:

- 01. It saves you money – maybe a lot of money.
- 02. It is complex, but no worries. We handle the whole process.

Nobody does mail presorting better than us. Maybe that's why we're the #1 workshare partner of the USPS®. We take care of all the tricky processing, including picking up the mail at your site. See how easy it is to collect maximum savings on every mailing.



### Using someone else for presort services? Switch to Pitney Bowes.

Our nationwide network is unsurpassed. It enables us to commingle your mail with other mailers to gain deeper discounts.

In other words, you get the economies and efficiencies of national scale matched with the personalized service and expertise of local Client Service Managers. It's a winning combination.

## We're your one-stop destination for all presort mailing.

From letters, flats to parcels, we do it all. Use us as your sole presorting partner or to supplement your own capabilities. We have staff on hand to start your work right away. No more having to delay your USPS® induction. We keep your projects on time, every time.

**Schedule your free presort mailing consultation.**

[Talk with an expert](#)

Learn **real-world solutions** to today's mailing challenges from the premier name in presort.

**Postal rate increases, internal budget pressures, complex USPS® mailing requirements and compliance mandates, all make a mailer's job even more challenging.**

Fortunately, there are practical solutions available to improve the efficiency of your entire mail operation and make your life a little easier. In this eGuide, you'll learn how to:

- 01.** Find greater savings in how you mail.
- 02.** Automate processing to deliver greater precision and efficiency.
- 03.** Simplify compliance with USPS® requirements.
- 04.** Avoid delivery challenges with resilient processes.
- 05.** Be prepared for everything with local, highly responsive customer service.

**Steering clear of the challenges in mail processing is easier than you think. We're here to help you navigate bumps in the road.**

# 01

Find greater savings in how you mail.

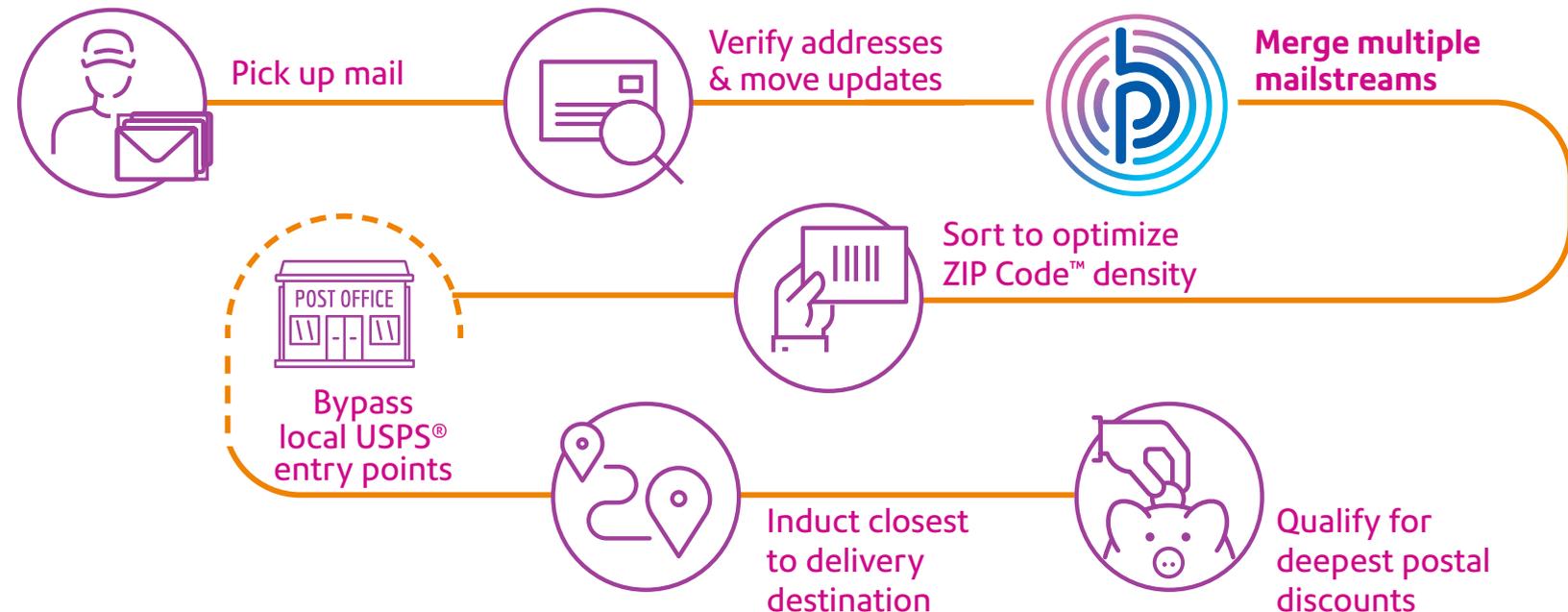
## Discover discounts you never knew existed.

Whether you're sending letters, flats and small parcels, the right presort partner can help you:

- Eliminate unexpected costs or surcharges.
- Secure predictable "all-in" pricing.
- Take advantage of state-of-the-art technology that reduces costs by improving efficiency and productivity.
- Scale up or down to meet demand.
- Earn deep postal discounts through the collective volume of multiple mailers.

### It's all in the commingling magic.

Commingling your mail with other mailers saves you money. The finer the ZIP sort, the bigger the savings.



# 02

Find results today with tomorrow's technology.



## Automate processing to deliver greater precision and efficiency.

Process and technology innovations – including next-generation robotics and automation – increase speed, efficiency and accuracy, while eliminating costly errors. Choose a technologically advanced presort partner who can help you:

**Streamline processing.** Smart technology automates labor intensive tasks to help move mail faster.

**Ensure quality.** Enhanced precision and address accuracy helps verify addresses to improve deliverability and optimize postage discounts.

**Achieve speeds.** Our high-speed sorters process thousands of mail pieces per hour to accelerate processing. Automatic tray-sleevers and pallet-wrappers dramatically reduce the time needed to prepare mail for delivery to the USPS®.

**Smarter tracking.** Advanced software supports the latest barcode functionality, enabling tracking and delivery validation that can help you qualify for additional automation discounts.

**DID  
YOU  
KNOW?**

EACH YEAR PITNEY BOWES PROCESSES MORE THAN

**17B**

MAIL PIECES

ACROSS A

**NATIONWIDE  
NETWORK**

# 03

## Simplify compliance with USPS® requirements.



### Work with a partner that has the USPS® on speed dial.

You need advantages that only a partner who is closely aligned with the postal service can deliver. Postal privileges like these help you:

**Achieve full USPS® compliance.** Keeping pace with ever-evolving USPS® regulations and industry-specific requirements is a full-time job. Ensure your mail is compliant with USPS® standards by working with our experienced staff.

**Benefit from being first.** As soon as we learn of new technologies and regulations from the USPS®, we implement changes on your behalf. We also offer the USPS® feedback to improve rules, procedures and guidelines, so they work better for you.

**DID  
YOU  
KNOW?**



Pitney Bowes is the largest workshare partner of the USPS® with over **100 years of experience.**

# 04

Have a Plan B to avoid delivery challenges.



## Total resilience. No matter what.

No one can predict the effect of pandemics, hurricanes, blizzards or other disasters on your mailing schedule. However, if you work with a presort partner like Pitney Bowes, neither rain, nor sleet, nor an unexpected power outage will stop your mail from reaching its destination.

We have dozens of centers across the country. So if one site goes down, your mail will be rerouted to another facility with identical processes.

- Total resilience. No matter what
- Continuous monitoring and network-readiness testing daily at every operating center
- 24/7 nationwide monitoring of potential natural threats
- Real-time updates on road conditions and alternate routes to our vehicles in transit

At Pitney Bowes, that means minimal disruptions, no surprises, and a plan to get your mail moving again.

**DID  
YOU  
KNOW?**



Pitney Bowes business continuity program is based on **ISO 9000** and other industry standards.

# 05

Be prepared for everything with personal customer service.



**Work with a presort partner who knows you by name.**

“Hey, we need to mail 200,000 pieces...tomorrow. Can you help?”

**Yes, we can.**

Mailing service that’s done right makes your business life easier and helps you avoid common pitfalls.

**It’s local.** Work with a Client Relationship Manager who knows your business, not an anonymous call center.

**It’s responsive.** Feel confident that your questions will be answered promptly.

**It’s plugged in.** Trust our compliance expertise and our close ties to the USPS® to keep you informed.

With Pitney Bowes, you get all of the above. Our concierge-style service is dedicated to helping you every step of the way: From project planning and getting your mail out the door through to delivery tracking and confirmation.

**DID  
YOU  
KNOW?**

Pitney Bowes Presort Services consistently earns best-of-class client satisfaction results, year after year.

It's easy to solve mailing challenges when you work with the right company.



## We're Pitney Bowes: Experts in presort services.

How can we move your mail smarter, providing you with the absolute best in service and cost savings?

We apply over a century of mailing experience, plus what we learn from commingling over 17 billion mail pieces annually. That's how. Let us put these valuable solutions to work for your business.

How much can your business save  
with Pitney Bowes?

Get a **free consultation** with a presort mailing specialist  
to discuss the many ways you can save.

For more information, visit us online:

[pb.com/vegas](https://pb.com/vegas)



**United States**

3001 Summer Street  
Stamford, CT 06926-0700

**For more information, visit us online:  
[pitneybowes.com/us/presortservices](https://pitneybowes.com/us/presortservices)**

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